LOGO AND LOGOTYPE
colour

Green spot colour – Pantone 355

	100%
	90%
	80%
	70%
	60%
	50%
	40%
	30%
	20%
	10%

Green process colour

C	100%
M	0%
Y	90%
K	0%
R	0
G	138
B	40
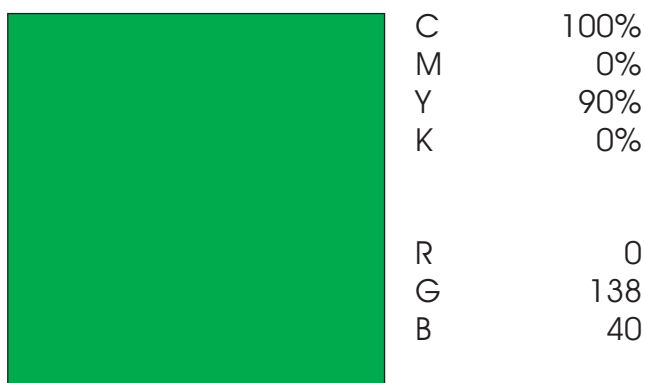
Black 100%

Grey spot colour – Pantone 424

Colour print

In colour print the logo and logotype are always in the same green prescribed in this manual.

The shade of green can change significantly due to the printing paper selected.

The colour will be brighter on gloss paper than on matt.

The colour may also change significantly due to the colour printing technique.

Spot colour

In spot colour technology, printing uses a green precisely defined by the Pantone code. The colour is printed using **full transfer of colour without a raster.**

Process colour

Four-colour print technology only achieves an approximation of the Pantone-coded green. Four-colour print with a precisely defined percentage of the 4-colour standard raster produces the required green.