CORPORATE VISUAL IDENTITY

KRKA, d. d., Novo mesto

## LOGO AND LOGOTYPE positive

## Artwork of Krka logo and logotype

The logo and logotype are the basic elements of the visual identity of the company Krka, d. d., Novo mesto.

They can only be used in line with the regulations set out in this manual.

A number of minor adjustments have been made to the new logotype artwork, affecting the diagonal of the letter K, the empty spaces within the letters R and A and the slope of right half of the letter A

